

For TCU/IDC Use Only:

Received: _____

Action: _____

Amount: _____

FAS Number: _____

TEXAS CHRISTIAN UNIVERSITY
Instructional Development Fund Grant Application

Applicant Name: Michael R. Butler

Academic Rank: Associate Professor

Other Participants:

Academic Rank:

Department/School: Department of Economics/AddRan College

Project Title: Economics of the European Union

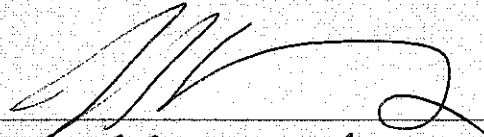
Amount Requested: \$3600

Project Period: June 1, 2008 to May 31, 2009

Authorizations:

Department Chair: _____

Dean of School/College: _____



Andrew Schoolmaster

Complete this form and submit original plus twelve copies.

Photocopied Front and Back

List previous TCU/IDF (not TCU/RF) Grants received within the past three (3) years:

Dates	Title
Dates	Title
Dates	Title

2. Have final reports of previous grants been submitted?

Yes No Project still in progress

3. If you have or expect extramural funding for this project, indicate the following:

Agency	
Amount \$	Period

4. Project Narrative (To be written on separate sheets):

The narrative shall be clear, concise, complete, and no more than 1,250 words.

- (a) **Purpose:** Statement of the purpose of the project. Clearly summarize how this proposed project will directly enhance instruction in current or proposed courses. Establish that a need exists, clearly substantiate and adequately support the need with data, if possible. State how the project will achieve that purpose.
- (b) **Objectives:** State specific outcomes of this project and how they relate to specific course objectives, either existing or proposed. Establish how the project outcomes make a significant contribution to the improvement of teaching and learning.
- (c) **Description:** Provide a description of the procedures and/or activities to be followed in carrying out the project and identify as precisely as possible a time frame.
- (d) **Usefulness of the project:** Explicitly articulate the connection between the activities planned and the contribution toward the improvement of instruction. As specifically as possible, indicate the number of students per semester who could benefit from this project, if implemented. Show also how the results of the project may be useful beyond the specifically identified objectives and how those results may be utilized by others.

Economics of the European Union

The purpose of this project is to develop an appropriate level of expertise with the institutions and policies of the European Union in order to propose and teach a course on the Economics of the European Union in the Department of Economics. The primary activity associated with the project would be my attendance and participation in the 15th Intensive Seminar on the European Union at the College of Europe in Bruges, Belgium, to be held June 30 – July 18, 2008. The introduction of such a course would greatly enhance the curriculum of both the traditional economics major and the major in international economics. Current department offerings include traditional courses in international trade, international monetary economics, and development economics, as well as regional courses in Latin American and Asian economics. The course arising from this proposed project would enable the addition of a course on the economics of the European Union to that mix. Such a course would be useful not only to economics majors but would also be especially attractive to students with majors in political science, business, and history. In addition, it is hoped that the introduction of this course would allow students the opportunity for a study abroad experience (currently lacking within the department), either in the form of a spring break trip to Europe (if the course is offered during a spring term) or in the form of a traditional summer study abroad offering.

As stated above, the primary activity associated with the proposed project would be my attendance and participation at the Intensive Seminar on the European Union this summer. The Seminar is a three-week program offering a comprehensive analysis of the European Union, its institutional framework and its policies. The first week focuses on key aspects of European integration and the EU decision-making process, while weeks two and three consist of more policy-oriented sessions. In addition to the general sessions and workshops that make up the bulk of the Seminar, the program includes a trip to Brussels for meetings with EU officials and tours of EU institutions. For further details on the seminar, I have attached an outline of the 3-week program. My participation in this Seminar would be an invaluable experience as I design and prepare to teach a course on the economics of the European Union. Beyond the educational advantages inherent in my taking part in the seminar, my participation would allow me to make important professional contacts with the faculty and staff of the College of Europe, staff members of the European Commission in Brussels, and other seminar participants, which have in the past included not only academics, but also civil servants, journalists, lawyers and private sector managers from around the world. Additional information is available through the College's web site at www.coleurope.be.

A broad outline of a course on the Economics of the European Union might look something like the following:

1. History, Facts and Institutions
2. The Microeconomics of Economic Integration
3. EU Policies
4. Monetary Integration and the Euro
5. Monetary and Fiscal Policy in the EU

While I am certainly familiar with the basic economic issues involved in European integration and the various policy areas, I have considerably less expertise in the specific institutional features of the EU and how the policy works in practice, as opposed to in theory.

For the past several months, I have spent considerable time reading textbooks on the economics of European integration. I will continue to read and study, both textbook material and current news, this spring and early summer in preparation for my participation in the seminar. Upon my return, I will begin to work on developing a new course proposal, which will be submitted to the AddRan Curriculum Committee and Undergraduate Council during the Fall 2008 semester. The resulting course would be offered for the first time in the Spring 2009 term. Once the new course is introduced into the economics curriculum, it is likely that it would be offered about once every other academic year during the spring semester. In addition, the course could be scheduled as a summer study abroad offering, again, most likely, every other year. Expected enrollments would be 25-30 students during a spring term and 10-15 during the summer. Besides the direct effect on students enrolled in this particular course, indirect benefits would include greater inclusion of international examples and applications in other courses that I teach (particularly Intermediate Microeconomics) and the ability to offer European expertise to faculty engaged in the more general areas of international and development economics.

Note: In addition to my participation in the Intensive Seminar on the EU in Bruges, I may elect to extend my time by a few days in order to tour the European Central Bank and the Geldmuseum der Deutschen Bundesbank in Frankfurt, both likely locations for student visits in a study abroad program. I have included an amended budget to account for that possibility.

BUDGET:

A. Student Salaries. (List names, if known.) Rate is \$5.25-6.25/hr. for undergraduate assistants; \$6.75-7.25/hr. for graduate assistants. (Indicate number of hrs./student.)	
1.	\$
2.	\$
Total	\$

B. Permanent Equipment. (Itemize in decreasing priority.)	
1.	\$
2.	\$
3.	\$
Total	\$

C. Instructional Materials. (Itemize) (e.g. Books, Video Tapes, Software)	
1.	\$
2.	\$
3.	\$
Total	\$

D. Other Expenses. (Itemize) (e.g. Photocopying, Supplies, Postage)	
1.	\$
2.	\$
3.	\$
Total	\$

E. Travel. (Itemize specifically as travel <u>must</u> be justified as essential to meeting the educational objectives of the proposal.)	
1. Intensive Seminar on the EU	\$5012
2. Airfare	\$1277
3. Ground Transportation	\$40
	\$6329

TOTAL PROPOSED BUDGET

\$6329

Instructional Development Grant
Economics of the European Union

Itemized Budget

Option 1 – Excluding Frankfurt

1.	Intensive Seminar on the EU (€3400)	\$5012
2.	Airfare US 7621/LH9383 (DFW – BRU, 27 June 2008) LH9382/US7619 (BRU – DFW, 20 July 2008)	\$1277
3.	Rail Brussels Airport – Brugge (2 @ €13.50)	\$ 40
	Total	\$6329

Option 2 – Including Frankfurt

1.	Intensive Seminar on the EU (€3400)	\$5012
2.	Airfare US 3298/750 (DFW – BRU, 27 June 2008) US 703/1261 (FRA – DFW, 22 July 2008)	\$1195
3.	Rail Brussels Airport – Brugge (€13.50) Brugge – Frankfurt (€103)	\$ 20 \$ 152
4.	Hotel Hotel Excelsior – Frankfurt (3 nights @ €56 each)	\$ 248
5.	Meals	\$ 150
	Total	\$6777

Any funds awarded through this grant will be supplemented by funds from the AddRan College Dean's office and the Provost's office.

Appendix of Supporting Material

Published article entitled “Teaching the Coase Theorem: Are We Getting It Right?” (with Robert F. Garnett), *Atlantic Economic Journal*, Vol. 31, No. 2, June 2003. An earlier version of this paper was presented at the International Atlantic Economics Association Annual Meeting in Paris, France in March 2002. I have explicitly been including the ideas presented in this paper in my Introductory and Intermediate Microeconomics classes the past few semesters.

Another economic education-related paper, “Academic Freedom and Undergraduate Economic Education: Challenges and Opportunities” (with Robert F. Garnett) was, presented at the 61st International Atlantic Economic Conference, Berlin, Germany, March 2006 and at the ICAPE Conference “Economic Pluralism for the 21st Century”, University of Utah, July 2007. We are currently working on revising the paper for submission to (most likely) the *Journal of Economic Education*.

A third paper, “Introductory Economics: What Makes a Gateway Instead of a Roadblock?” (with Stephen F. Quinn), was presented at the 59th International Atlantic Economic Conference, London, England, March 2005. While yielding results useful for us internally in the department of Economics, it is unlikely that a publication will ever result.



15th Intensive Seminar on the EU

CLASSIC three-week programme / 30 June - 18 July 2008
ADVANCED two-week programme / 7-18 July 2008
COMPACT one-week programme / 7-11 July 2008

INTRODUCTION

TRAINING PROGRAMMES

EXTRA FEATURES

PARTICIPANTS AND TRAINERS

PRACTICAL INFORMATION

HOW TO APPLY?

Introduction

"The Intensive Seminar on the Europe Union put together by the College was just what I needed! For Canada, the EU relationship is a critical one even if we are not a member. Before taking my posting in Brussels, it allowed me to get a very good head start on the mechanics and workings of this complex 'beast'!"

*Jean Benoit Leblanc
Counsellor*

*Head of Trade and Economic and S&T section
Mission of Canada to the European Union*

The Intensive Seminar on the European Union takes place every summer on the campus of the College of Europe in the historical centre of the city of **Bruges**.

The **different programme formulas of one, two or three weeks** aim to provide participants with up-to-date knowledge of the **EU decision-making framework and policy portfolio**. With a focus on important know-how and practical information, the seminar is geared to improve participants' **professional skills** and to enhance their performance when working in the EU arena.

For this purpose, the seminar brings together high level practitioners and academics coming from the College of Europe's extensive network of **EU specialists** who are eager to share their expertise and experience in EU affairs

Each year, a group of **fifty to seventy highly motivated professionals** from the public and private sectors, civil society and academia, representing **over thirty countries** worldwide, attend the training programmes of this seminar.

15th Intensive Seminar on the European Union 30 June - 18 July 2008

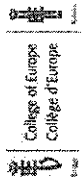
CLASSIC PROGRAMME (provisional)*

Week 1

	Monday 30 June	Tuesday 1 July	Wednesday 2 July	Thursday 3 July	Friday 4 July
Morning Programme	<p>(9h30-10h00) Room E Welcome to the College</p> <p>(10h00-11h00) Room E Introduction to the Programme</p> <p>(11h15-11h45) Guided tour of the College library</p>	<p>(9h30-12h30) Room E Institutions and decision-making in the EU 27</p>	<p>(9h30-12h30) Room E The Lisbon Treaty</p>	<p>(9h30-12h00) Room E International Economic Relations</p>	<p>VISIT TO THE EU INSTITUTIONS IN BRUSSELS</p> <p>Morning session (10h00-11h15) Role and interinstitutional relations of the European Commission</p>
	<p>(12h30-14h00) Lunch break</p>	<p>(12h30-14h00) The EU Legal Order</p>	<p>(12h30-14h00) Power Legitimacy in the EU</p>	<p>(12h00-12h15) Room E Short presentation of the visit to the EU institutions</p> <p>(12h30-14h00)</p>	<p>(11h15-12h30) Commission's communication priorities</p>
Afternoon Programme	<p>(14h00-17h00) Room E The History and Politics of the EU</p>	<p>(14h00-17h00) Room E The EU Legal Order</p> <p>(17h15-18h45) Computer Lab Optional: EU Fact-Finding Group A</p>	<p>(14h00-17h00) Room E Power Legitimacy in the EU</p>	<p>(14h00-17h00) Room E Economics of the European Integration - completion of the Internal Market</p>	<p>Afternoon session (14.30-15.45) Role and interinstitutional relations of the Council of the EU</p>
	<p>(18h00-19h00) Dinner</p>	<p>(18h00-19h00) Room E The EU Legal Order</p>	<p>18h30-19h30 Dinner</p> <p>20h00 Guided tour of Bruges</p>	<p>(17h15-18h45) Computer Lab Optional: EU Fact-Finding Group B</p>	<p>(16h15-17h30) Meeting at MEP</p>
Dinner	<p>18h00 Welcome drink and Dinner</p>	<p>19h00 Dinner</p>	<p>18h30-19h30 Dinner</p>	<p>19h00 Dinner</p>	<p>19h00 Dinner</p>
Social Events					

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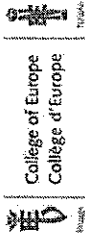
- Skills sessions
- Visit to the EU institutions in Brussels
- Debates and key-note speeches
- Social events



15th Intensive Seminar on the European Union
30 June - 18 July 2008
CLASSIC PROGRAMME (provisional)*
Week 2

	Monday 7 July	Tuesday 8 July	Wednesday 9 July	Thursday 10 July	Friday 11 July
Morning Programme	CLASSIC three-week programme (cont.) (9:00-9:30) Room E Brief presentation of the Week 2 and Week 3 Programmes (9:30-12:30) Room E Recent developments in the case law of the European Court of Justice	(9:30-12:30) Room E The financial perspectives (2007-2013) and the budget of the EU	(9:30-12:30) Electives: Room E EU Cohesion and Regional Policy -or- Room C Engagement and Neighbourhood Policy	(9:30-12:30) Electives: Room E EU Cohesion and Regional Policy -or- Room C Engagement and Neighbourhood Policy	(9:30-12:30) Room E EU Negotiations: Mechanics and Dynamics of the Council of Ministers
	(10:30-10:30) Room C Welcome to the College and Introduction to the Programme (10:30-10:30) Guided tour of the College library	(10:30-12:30) Room C Introduction to the institutions and decision-making in the EU 27	(12:30-14:00) Room E EU relations with a third country: how to influence the EU from outside!	(12:30-14:00) Room E EU Competition Policy -or- Room C European Security and Defence Policy & NATO	(12:30-14:00) Room E Common Trade Policy and Development
Lunch break	(12:30-14:00) Room E Communication Workshop Improving your Communication and Presentation Skills	(12:30-14:00) Room E Common Agriculture Policy (CAP) -or- Room C EU Foreign Policy	(14:00-16:30) Electives: Room E EU Competition Policy -or- Room C European Security and Defence Policy & NATO	(14:00-17:00) Room E Common Trade Policy and Development	(14:00-15:00) Room E Presentation of the visit to Brussels and of the interactive debate exercise
Afternoon Programme	(17:00-19:00) Room F Conferences: The Lisbon Treaty - opportunities and challenges ahead for the EU	(17:15-18:45) Computer Lab Optional: EU Fact Finding	(17:15-18:30) Room E Debate: Topic 1/3C	(17:15-18:30) Room E Keynote speech: TBC (together with the Compact programme)	(19:00-19:00) Room E 19:00 Dinner
Dinner	(18:30-19:30) Dinner 20000 € for 2008	(18:30-19:30) Dinner 20000 € for 2008	(19:00) Dinner 20000 € for 2008	(19:00) Dinner 20000 € for 2008	(19:00) Dinner 20000 € for 2008
Social Events	(19:30) Reception and standing dinner	(19:30) Reception and standing dinner	(19:30) Reception and standing dinner	(19:30) Reception and standing dinner	(19:30) Reception and standing dinner

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14th Intensive Seminar on the European Union 30 June - 18 July 2008

CLASSIC PROGRAMME (provisional)*

Week 3

	Monday, 14 July	Tuesday, 15 July	Wednesday, 16 July	Thursday, 17 July	Friday, 18 July
Morning Programme	(9h00-12h00) Room E Interest Representation and Lobbying within the EU including a simulation exercise	(9h30-12h30) Elective: Room C EU Energy Policy -or- Room E Schengen, Asylum and Immigration Policy	(9h30-12h30) Room E Simulation of Council Negotiations	(9h30-12h30) Elective: Room C The European Monetary Union and Policy -or- Room E Employment and Social Policy in the EU	(10h00-12h30) Room E Discussion workshop on the Lisbon Treaty and the future of the EU
Lunch break	Lunch in Brussels	(12h30-14h00)	(13h00-14h00)	(12h30-14h00)	(12h30-14h00)
Afternoon Programme	VISIT TO THE EU INSTITUTIONS IN BRUSSELS (14:30-17:30) What do and what issues arise when I do it? Relations with Organised Civil Society The contribution of Interest Representation to the Work of the European Parliament	(14h00-16h30) Elective: Room C Police and Judicial co-operation in the Area of Freedom, Security and Justice -or- Room E EU Environmental Policy and Climate change Panel Debates : Topic TBC	(14h00-16h00) Room E Simulation of Council Negotiations Coffee break (16h30-18h30) Room E Simulation of Council Negotiations	(14h00-16h30) Elective: Room C Working with the EU: a perspective from the General Secretariat of the Council of the EU -or- Room E EU Research and Innovation Policy: the 7th Framework Programme	(14h00-15h00) Room E Awarding of certificates and the closure session
Dinner	19h00 Dinner	19h00 Dinner	19h00 Dinner	20h00 Farewell Dinner	18h00-19h30 Dinner
Social Events			21h00 After dinner drink		

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EVALUATION SHEET

Name: Michael R. Butler	Department: Economics
Project Title: Economics of the European Union	

Proposals will be evaluated on the basis of the following criteria:

	POINTS
1. Purpose. (20 pts) Purpose clearly stated? Is need established and substantiated, and directly linked to course? Explanation of how project will directly enhance instruction in current or proposed course?	_____
2. Objectives. (10 pts) Are the objectives and outcomes clearly outlined? Is it explained how the project outcomes will make a significant contribution to the improvement of teaching and learning?	_____
3. Description. (10 pts) Is there an adequate description of the activities to be done during the grant period and how the objectives will be achieved?	_____
4. Usefulness. (10 pts) Is the expected impact on student learning and the number of students reached addressed? Is there potential for extending the benefits beyond the specific objectives	_____
5. Budget and Budget Justification. (10 pts.) Is the budget clearly described, is each expenditure justified, and is overall cost of the project reasonable?	_____
6. Priority Funding. (5 pts.) Does the project develop or expand courses in applied learning, study abroad or online instruction?	_____
TOTAL POINTS (max 65 pts.)	_____